



Fundraising / Revenue

- Goal 1. Understand the current funding structure
- Goal 2. Identify our needs and future partnerships
- Goal 3. Organize and focus on a fundraising event to increase revenue

Programming

- Goal 1. Increase community involvement in the Summer Reading Program
- Goal 2. Highlight the local history resources the library offers
- Goal 3. Market and expand the library's early literacy resources and programs as a destination for young families

Community Awareness

- Goal 1. Identify key community events and visibility projects
- Goal 2. Plan a library banquet that will promote the library's resources
- Goal 3. Let's Talk About It Campaign

